

Central States Regional Conference Sponsor Information Packet

September 27-28, 2010
St. Louis, MO



The Opportunity

- Sponsorship and vendor booth at annual IASA Central States Regional Conference.
- St. Louis is the host city for the 2010 event.
- Dates are Monday and Tuesday September 27 - 28, 2010 at the *Hilton St. Louis at the Ballpark*.
- Conference is sponsored by the Central Illinois, Chicagoland, Indianapolis, and St. Louis chapters of IASA.
- Network and share solutions with more than 100 insurance professionals from the fields of information systems, accounting, tax, management, and other related areas.
- Attendees from over 40 different insurance firms located in the Midwest.

Bronze Sponsorship

- Benefits:
 - Full page, black and white advertisement in the conference brochure.
- Investment: \$200

Silver Sponsorship

- Benefits:
 - Full page, black and white advertisement in the conference brochure.
 - Skirted table in the Exhibitor Room, right in the center of the action. This room is where the daily continental breakfast, refreshment breaks, lunch and reception will be held.
- Investment: \$400

Gold Sponsorship

- Benefits:
 - Full page, black and white advertisement in the conference brochure.
 - Skirted table in the Exhibitor Room, right in the center of the action. This room is where the daily continental breakfast, refreshment breaks, lunch and reception will be held.
 - Special recognition for sponsoring one of our continental breakfasts or refreshment breaks. Your company name will be prominently displayed in the area and special recognition will be provided in our conference brochure.
- Investment: \$600



Platinum Sponsorship

- Benefits:
 - Full page, **COLOR** advertisement in the conference brochure.
 - Skirted table in the Exhibitor Room, right in the center of the action. This room is where the daily continental breakfast, refreshment breaks, lunch and reception will be held.
 - Special recognition for sponsoring the ~~Monday Luncheon, Networking Reception, Keynote Speaker, or Ballgame~~ (\$2,500).
- Investment: \$1,000

Additional Information

Attendees

- Silver, Gold, and Platinum sponsors may send one representative from your firm for your Exhibit Hall table. *For each additional representative you wish to send, an additional charge of \$100.00 will be due.* Breakfast, lunch, and evening reception are included for each Silver, Gold, or Platinum sponsor's attending representatives.

Exhibit Space

- 6ft X 30in table provided including table cover and skirting
- Basic Electricity, \$25 fee
- Wired Internet, \$150 fee
- Wireless Internet, \$125 fee
- Note that the Hotel Business Visitor Center has free copies and internet access.
- Set up Sunday 4 p.m. – 11:59 p.m. or Monday beginning at 6:00 a.m. (up until 8:00 a.m.). The Exhibitor room will be locked each evening.
- Packages
 - 1 - 5 packages delivered to meeting space - No Charge
 - 6 or more packages delivered to meeting space - \$3.00 per package
 - Packages received that weigh more than 100 lbs. will be charged a one time handling fee of \$50.00
 - A charge of \$100 will be assessed for each pallet received at the hotel (one time fee).

Additional Information

Advertisement

- Need PDF or JPEG format 8 ½” x 11” black and white advertisements (color if Platinum sponsor)
- Email to: JDertz@blackmankallick.com **no later than Friday August 27, 2010** to be included in conference brochure.

Platinum and Gold Sponsors

- Need an electronic copy of your logo in order to include on the signage for any additional sponsorships that you have selected.
- Please email to: JDertz@blackmankallick.com **no later than Friday September 3, 2010.**

Please note that points are earned for the IASA Annual Conference booth space as a Regional Conference sponsor.



Schedule

During the lunch break, we will offer each Silver, Gold and Platinum sponsor an opportunity to give a brief (30 second) introduction of themselves and their firm. All sponsor representatives will be recognized at the start of the General Session.

Monday

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|-------------------------|-------------------------|
| Registration/breakfast: | 7:30 a.m. – 8:50 a.m. |
| General Session: | 8:50 a.m. - 10:30 a.m. |
| Refreshment Break: | 10:30 a.m. – 10:45 a.m. |
| Breakout Session: | 10:45 a.m. – 12:15 p.m. |
| Lunch: | 12:15 p.m. - 1:30 p.m. |
| Breakout Sessions: | 1:30 p.m. - 3:00 p.m. |
| Refreshment Break: | 3:00 p.m. - 3:15 p.m. |
| Breakout Sessions: | 3:15 p.m. - 4:45 p.m. |
| Networking Reception: | 4:45 p.m. - 6:45 p.m. |
| Optional Ballgame: | 7:15 p.m. - |

Tuesday

| | |
|-------------------------|-------------------------|
| Registration/breakfast: | 7:30 a.m. - 8:30 a.m. |
| Breakout Sessions: | 8:30 a.m. - 10:00 a.m. |
| Refreshment Break: | 10:00 a.m. - 10:15 a.m. |
| Breakout Sessions: | 10:15 a.m. - 12:00 p.m. |

Hotel Information

- Hilton St. Louis at the Ballpark
1 South Broadway
St. Louis, Missouri 63102
877-845-7354
www.hiltonstlouis.com
Code to use when making reservations is “Insurance Accounting and Systems Association”
- IASA has a block of rooms at a rate of \$135.00 per night, good through September 10, 2010. Please contact the hotel directly to make lodging accommodations, and reference "Insurance Accounting and Systems Association" to receive the block rate.
- You may have your booth displays mailed to the hotel up to three days in advance of the conference. Please make sure that your packages include “IASA Conference, Sept. 27 - 28” in the mailing label. Please number your boxes if sending more than one.

Contact Information

- To sign up online, go to www.iasa.org and click on “Upcoming Events”.
- Registration will be open by June 15, 2010.

Questions? Or for additional information, please contact:

- Billie Midgett-Gordon – Vanliner Insurance Company,
Billie_Midgett-Gordon@Vanliner.com
- Mark Paul – ERP Control Specialists,
mark.paul@erpcontrol.com

