IASA’S 90TH ANNUAL EDUCATIONAL CONFERENCE & BUSINESS SHOW
JUNE 3 - 6, 2018 | GAYLORD OPRYLAND IN NASHVILLE, TENNESSEE

GO TO IASA.ORG/CONFERENCE TO REGISTER!

THE INSURANCE INDUSTRY’S PREMIER EVENT FOR TECHNOLOGY, FINANCE, ACCOUNTING & OPERATIONS PROFESSIONALS

Experience fresh ideas and thought-provoking content from industry experts, and take a front row seat to industry innovation.

Monday Keynote: Dr. Jill Biden
Second Lady of the United States from 2008-2016

Tuesday Keynote: Bear Grylls
Global Adventurer and Best Selling Author

Tuesday Night Entertainment: Joe Nichols
Country Music Star

Wednesday Keynote: Shawn Achor
Expert on Happiness and Success
Our challenge, together, is to empower ourselves and those we work with to create a happier, more effective work environment. We need to encourage everyone to have a voice and a contribution. It is this level of inclusion that sets our teams up for success.

Celeska Fredianelli, IASA President

LET’S **POWER UP** IN MUSIC CITY!

Create a personalized education experience by selecting from over 80 sessions that cover a wide range of topics, including:

**TECHNOLOGY**
- InsurTech Strategy, Core Administration, Digital Analytics, Project Management & Risk, Customer Experience, and Emerging Technologies

**ACCOUNTING, RISK MANAGEMENT & FINANCE**
- Accounting and Financial Reporting, Operations, Investments, Risk Management, Tax and Legislative, Reinsurance, and other Hot Topics

**PROFESSIONAL AND LEADERSHIP DEVELOPMENT**
- Becoming, Developing and Empowering Great Leaders, Ethical Behavior, Planning your Career Path, and Conflict Resolution

Visit [www.iasa.org/conference](http://www.iasa.org/conference) to view Technical Session details!

- **THREE SUPER SESSIONS** featuring Technology Futurist John Ellis, Cyber Security and Ethical Hacker Bryan Seely and Next Gen expert Josh Schneider
- A comprehensive **BUSINESS SHOW** with more than 200 solution providers demonstrating the latest industry products and services
- **INSURTECH PAVILION:** Experience up close the latest InsurTech startup technology
- Outstanding **EXECUTIVE ROUNDTABLE SERIES** exclusively for C-Level professionals

IASA WILL POWER UP YOUR TEAM WITH REAL-WORLD EDUCATIONAL CONTENT THAT EARS ATTENDEES UP TO 18 CPE CREDITS.
## CONFERENCE PROGRAM

### SUNDAY, JUNE 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>4:30pm – 5:15pm</td>
<td>First Time Attendee Orientation / Reception</td>
</tr>
<tr>
<td>5:30pm – 8:30pm</td>
<td>Opening Reception with Exhibitors</td>
</tr>
</tbody>
</table>

### MONDAY, JUNE 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30am – 8:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>General Session &amp; Keynote: <em>Dr. Jill Biden</em></td>
</tr>
<tr>
<td>9:30am – 3:30pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>9:50am &amp; 11:10am</td>
<td>Vendor Connect Tours</td>
</tr>
<tr>
<td>12:15pm – 1:30pm</td>
<td>Lunch in Exhibit Hall</td>
</tr>
<tr>
<td>1:45pm – 3:15pm</td>
<td>Technical Sessions &amp; Technology Super Session <em>John Ellis</em></td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td>Technical Sessions &amp; A.R.F. Super Session <em>Bryan Seely</em></td>
</tr>
<tr>
<td>6:00pm</td>
<td>Vendor Hospitalities</td>
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</tbody>
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### TUESDAY, JUNE 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30am – 8:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>General Session &amp; Keynote: <em>Bear Grylls</em></td>
</tr>
<tr>
<td>9:30am – 1:00pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>9:45am – 10:45am</td>
<td>Technical Sessions</td>
</tr>
<tr>
<td>11:00am – 12:00pm</td>
<td>Technical Sessions</td>
</tr>
<tr>
<td>12:00pm – 1:00pm</td>
<td>Lunch with Exhibitors</td>
</tr>
<tr>
<td>1:15pm – 2:15pm</td>
<td>Technical Sessions</td>
</tr>
<tr>
<td>2:30pm – 3:30pm</td>
<td>Technical Sessions</td>
</tr>
<tr>
<td>3:45pm – 5:15pm</td>
<td>Technical Sessions</td>
</tr>
<tr>
<td>3:45pm – 5:15pm</td>
<td><em>IAA Tech Tank</em></td>
</tr>
<tr>
<td>7:00pm – Evening</td>
<td>Tuesday Networking Event</td>
</tr>
</tbody>
</table>

### WEDNESDAY, JUNE 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30am – 8:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>General Session &amp; Keynote: <em>Shawn Achor</em></td>
</tr>
<tr>
<td>9:45am – 11:15am</td>
<td>Regulator Town Hall / IT Town Hall</td>
</tr>
<tr>
<td>9:45am – 11:15am</td>
<td>Professional Development Super Session</td>
</tr>
</tbody>
</table>

**SEMIPRINT: KEY ELEMENTS OF P&C ACCOUNTING** runs concurrent with Technical Sessions on Monday, Tuesday, and Wednesday.

**REVIEW TECHNICAL SESSION ABSTRACTS AND REGISTER AT WWW.IASA.ORG/CONFERENCE**

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**CONFERENCE REGISTRATION FEES**

- Early Registration Ends: March 14, 2018
- Insurance Carrier Member: $850 w/housing: $750

**HOTEL RATES**

- Single/Double $215
  - plus applicable taxes and $10 Daily Resort Fee

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#IASA2018

IASA 2018 • **POWER UP!** • GO TO IASA.ORG/CONFERENCE TO REGISTER!
KEYNOTE SPEAKERS:

**MONDAY**

**DR. JILL BIDEN**
Second Lady of the United States from 2008-2016

**TUESDAY**

**BEAR GRYLLS**
Global Adventurer and Best Selling Author

**WEDNESDAY**

**SHAWN ACHOR**
Expert on Happiness and Success

SUPER SESSIONS:

**TECHNOLOGY SUPER SESSION**

**JOHN ELLIS**
Former Head of Technology at Ford, Author and Entrepreneur

Trends in Technology

**ACCOUNTING, RISK, FINANCE SUPER SESSION**

**BRYAN SEELY**
Cyber Security Expert, Ethical Hacker, former US Marine

Inside the Mind of a Hacker

**PROFESSIONAL DEVELOPMENT**

**JOSH SCHNEIDER**
Founder and CEO, Millennial & Employee Engagement Institute

Innovation of Human Performance and Personal Engagement
FEATURED SPEAKERS:

Bryce Austin  
Cyber Security Expert,  
Best Selling Author

John Bauer  
Vice President,  
Prudential

Steve Boyd  
President and COO,  
Arrowhead General Insurance

Fred Colon  
Chief Diversity Officer,  
Travelers

Ben Falcon  
Vice President,  
Hanover Insurance Group

Sheryl Flum  
Managing Director, Washington  
National Tax, KPMG LLP

Brian Hemesath  
Managing Director, The Global Insurance Accelerator (GIA)

Eleni Kelakos  
Chief Transformation Officer,  
The Eleni Group

Andrea Kramer  
Partner and Head of Financial Products, Trading & Derivatives Group,  
McDermott Will & Emery LLP

Sherene McHenry, Ph.D. LPC  
Relational Leadership Expert,  
Fully Engaged, LLC

Rusty Sproat  
CEO & Founder,  
FIGO Pet Insurance

David Walker, AAI, CIC, LIC, ARM  
Owner of Hartland Insurance Agency

Peter Zeihan  
Geopolitical Strategist
HERE’S WHAT WILL BE TRENDING...

SUPER SESSIONS: HEAR FROM THE EXPERTS! These crowd favorites feature respected thought-leaders covering hot-topic content on the future of technology in the insurance industry; the hacker’s mindset; and the future of work, talent and the power of doing work that matters.

TEST DRIVE OUR PROFESSIONAL DEVELOPMENT SESSIONS
Want a taste of what’s in store for our Professional Development sessions? Join this fast-paced session to hear from seven of our speakers. Each speaker will spend 7 minutes presenting a unique perspective related to professional development. We will talk Leadership, Ethics, Presentation Skills and more. Don’t miss this this jam-packed session!

INSURTECH PAVILION
NEW FOR 2018
The IASA InsurTech Pavilion in the exhibit hall provides an up close experience with tech startups. Come see some of the concepts and solutions that are part of the InsurTech phenomenon sweeping the industry!

VENDOR CONNECT TOURS:
An Exhibit Hall Favorite!
Take a guided tour of the solution providers that serve your specific interests. Tours feature solution providers for Digital Transformation & Emerging Technologies; Financial Software & Systems; Reinsurance Systems & Services; Cybersecurity and much more! Find all the tour topics at www.iasa.org/VCT.

IASA TECH TANK: InsurTechs Battle It Out
Based on the popular “Shark Tank” TV show format, this fast-paced session brings IASA sharks together with Global Insurance Accelerator (GIA) tech startups to battle it out for validation and bragging rights! GIA’s 100-day program, supported by carriers, gives InsurTech startups guidance on strategy, concept and industry feasibility. Tech Tank judges and audience members will hear pitches and ask tough questions, and then vote with mock dollars for the leading InsurTech solution.
TUESDAY NIGHT NETWORKING EVENT

JOE NICHOLS

Bring your boots and cowboy hats to Nashville, and country music star Joe Nichols will provide the music! Nichols has churned out more than 14 Top 40 singles on the country charts. Hits like “Brokenheartsville,” and “Sunny and 75” have earned him six #1 country song credits. Practice your two-step, and memorize your favorites so you can sing along! joenichols.com

Sponsored in part by: [Image of sponsor]

REGULATOR TOWN HALL — A Discussion with State Examiners and NAIC Staff

Regulation and reporting requirements are ever-changing and evolving, creating the need for advancement in how insurers do business and how states regulate the insurance industry. Seize this opportunity to talk with state regulators and NAIC staff about regulations, gaining clarification on guidance, and understanding where new regulation will focus over the next few years. Is there a topic you want to discuss? Go to iasa.org/conference and let us know.

IT TOWN HALL

An IASA audience favorite, the IT Town Hall is remixed for 2018 with more audience-driven topics and participation. Once the ball gets rolling, there’s no shortage of strong opinions and thoughts to consider. Covering many topics at a rapid pace, this open forum sets the stage for great follow-up conversations and networking. Don’t miss it!

SEMINAR:
KEY ELEMENTS OF P&C ACCOUNTING AND SELECT ANNUAL STATEMENT SCHEDULES

IASA and RR Donnelley have combined their extensive expertise and education resources to present this quality program on statutory accounting.

SEMINAR SCHEDULE:
Monday, June 4 – 1:00pm - 5:00pm
Tuesday, June 5 – 9:45am - 5:00pm
Wednesday, June 6 – 9:45am - 11:15am

The Key Elements of P&C Accounting and Select Annual Statement Schedules Seminar includes tailored content designed for individuals within the first five years of statutory accounting exposure. Learn fundamental insurance accounting concepts. The seminar includes case studies and preparation of key Annual Statement schedules. An IASA Accounting Textbook is included at no additional charge.

SEMINAR PRICING:
Member: $1,500 w/ housing: $1,400
Non Member: $2,150 w/ housing: $2,050

For more information about this offering and to register visit iasa.org/conference. Please note that the seminar runs concurrent with all of the conference technical sessions.

@ IASA2018 IASA 2018 • POWER UP! • GO TO IASA.ORG/CONFERENCE TO REGISTER!

#IASA2018
IASA’s Executive Roundtables are presented exclusively for insurance company senior executives. Strategic content, interactive sessions, and unparalleled peer networking are key features of IASA’s Executive Roundtables.

- Attend individual events designed for Chief Information/Technology Officers, Chief Financial Officers, Chief Operating Officers and Chief Investment Officers, with content tailored to the specific interests of each group.
- Take timely and actionable information back to your workplace.

**NEW FOR 2018!**
Experience fast-paced Conversations of Four
A new interactive session to learn/share with your peers on timely topics important to you

- Earn CPE credits while you hear from industry experts

These exclusive programs are held in conjunction with the IASA Annual Educational Conference & Business Show — register to attend the conference and your registration for the roundtable(s) is complimentary! Events will be held at the Gaylord Opryland in Nashville, Tennessee.

**SPONSORED BY:**

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