

## **IASA2020 Coronavirus (COVID-19) Action Plan**

We are looking forward to welcoming you to this year's IASA Annual Conference taking place June 7 - 10, 2020 in St. Louis, MO.

The U.S. Government has taken steps to mitigate the concerns regarding COVID-19. This includes (effective 2 February) suspending entry of any foreign national who has been to China within the past 14 days. Please reference links below for more information.

The safety and health of our attendees and partners is our number one priority. At present, we do not foresee any impacts for the upcoming Conference, however, should the virus not be contained by our Conference date, we will introduce these new onsite measures as a precaution to increase the safety of all attendees:

- Increased onsite medical support to deal with any situations that may arise.
- Hand disinfectors will be provided at all entrances of the conference.
- Increase the frequency with which the center's sanitary facilities are disinfected.
- Create an environment to promote a 'touch-free' exhibition and conference:
  - Communicating the adoption of a 'no-handshake policy'
  - Reduce/eliminate business card exchanges
    - Exhibitors: Utilize the available lead retrieval system for gathering leads electronically
    - Attendees: Utilize available technologies like the IASA mobile app, AirDrop or other available services to share contact information.

We strongly urge exhibitors and attendees to implement appropriate guidelines and protocols as suggested by the WHO and other health authorities. IASA will endeavor to provide a safe and healthy environment for all attendees.

### **Protect yourselves**

The World Health Organization's standard recommendations for the general public to reduce exposure to and transmission of a range of illnesses are as follows, which include hand and respiratory hygiene, and safe food practices:

- Frequently clean hands by using alcohol-based hand rub or soap and water;
- When coughing and sneezing cover mouth and nose with flexed elbow or tissue – throw tissue away immediately and wash hands;
- Avoid close contact with anyone who has fever and cough;
- If you have fever, cough and difficulty breathing seek medical care early and share previous travel history with your health care provider;

- When visiting live markets in areas currently experiencing cases of novel coronavirus, avoid direct unprotected contact with live animals and surfaces in contact with animals; and
- The consumption of raw or undercooked animal products should be avoided. Raw meat, milk or animal organs should be handled with care, to avoid cross-contamination with uncooked foods, in accordance with good food safety practices.

Please be assured that we are monitoring the situation very closely and are in constant contact with our sponsors, partners and advisors – all of whom are attending as normal. Should there be any changes to the current status, we will take account of any recommendations from the relevant federal and state authorities, and the municipal health authorities, and implement all appropriate instructions.

**Links and Resources:**

- **[World Health Organization](#)**  
Twitter: [@WHO](#)
- **World Health Organization:** <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-guidance>
- **Department of State Travel:**  
<https://travel.state.gov/content/travel/en/traveladvisories/ea/novel-coronavirus-hubei-province--china.html>
- **[Centers for Disease Control and Prevention](#)**  
Twitter: [@CDCgov](#)
- **[European Centre for Disease Prevention and Control](#)**  
Twitter: [@ECDC\\_EU](#)