42nd Annual Fall Conference

We want to invite you to the Insurance Accounting and Systems Association’s (IASA) Ohio Chapter’s 42nd Annual Conference on Monday, November 25, 2019 held at the Hilton Hotel in downtown Columbus. This conference consistently yields 400 industry professionals, maintaining its rank as the largest regional insurance accounting conference. This is your opportunity to network with a range of experience from staff accountant up to CFO.

The Ohio Chapter of the IASA has a membership base of over 75 insurance companies. The conference provides relevant and timely accounting related educational opportunities presented by recognized industry experts at a very low cost, due in part to the support of vendors who serve the industry and its associates. Exhibitors are an integral part of our conference, allowing our attendees the opportunity to stay current on products and technologies in our industry.

Our chapter is committed to supporting our exhibitors. The exhibit area is strategically placed directly within our conference break area, allowing maximum exposure to our attendees. Exhibitor company information is displayed in our program materials and this year will be prominently displayed on large projection screens throughout the general sessions. We provide three dedicated times for networking with our exhibitors and frequently encourage our participants to meet with you throughout the day. In addition, we provide door prize drawings which require attendee participation at your booth as a means of networking with the exhibitors and learning more about their companies.

We hope you and your organization take advantage of this excellent opportunity to connect with your current clients and potential clients. This is the perfect venue to show your support and interest to the companies and individuals attending the 2019 conference. This conference serves as a point of contact for exhibiting companies who otherwise find it difficult to obtain an introduction to organizations and decision makers.

Space is limited to the first 16 exhibiting companies to register! To reserve your opportunity to meet with the attendees at the Ohio Chapter’s conference in November, please register before November 8th, using one of the following methods:

Website - recommended (credit card): [https://www.iasa.org/ohio](https://www.iasa.org/ohio)
Mail (check): IASA/Ohio Chapter, PO Box 51340, Durham, NC 27717 by 11/01/2019. Make checks payable to IASA - Ohio Chapter.

For additional information regarding our conference and sponsorship opportunities, please contact Natalie Schoolcraft at (614) 325-0997 or natalie.schoolcraft@stateauto.com; or, Dhammika Jayalath at (614) 288-0007 or Dhammika.jayalath1@ey.com.

If you require additional information regarding your online registration, please contact IASA National at 919-489-0991 and press 0 for assistance.
Exhibitor Information

Pre-Conference Dinner – Sunday, November 24th – 6:30 PM – No charge This is an opportunity to network with the Ohio IASA Board, conference speakers and other companies exhibiting at the conference.

Exhibit Space - $450 - includes one representative
- 6-8 ft. table with two chairs provided
- Table cover and skirting included
- Exhibit table internet service available upon request - $79.99 hotel fee
- Exhibit table electricity available upon request - $30 hotel fee
- Additional representative - $100

Sponsorship Opportunities
Breakfast - $850
Morning Break - $400
Lunch - $1,200
Afternoon Break - $400
Reception (Networking hour at end of day) - $750

A sponsorship brings you additional exposure and helps the chapter offset the overall cost of the conference, which allows us to keep participant registration fees low driving attendance higher. Partial sponsorships are also available.

Set-up
Assigned table space on Monday morning after 6:00 a.m.

Advertisement
Free for sponsors or booking of exhibitor space; Otherwise, $100
Need PDF or jpeg format
8 ½” x 11” color advertisement
Email to: natalie.schoolcraft@stateauto.com and Dhammika.jayalath1@ey.com no later than November 1st

Conference Schedule
Registration/Breakfast: 7:00 – 8:00 a.m.
Opening Remarks (Vendor Introductions): 8:00 – 9:30 a.m.
General Sessions: 9:30 –10:30 a.m.
Business Show/Refreshment Break: 10:30 –11:00 a.m.
General Sessions: 11:00 –12:00 p.m.
Lunch: 12:00 – 1:30 p.m.
General Sessions: 1:30 – 2:30 p.m.
Business Show/Refreshment Break: 2:30 – 3:00 p.m.
General Sessions: 3:00 – 4:00 p.m.
Networking Hour: 4:00 – 5:00 p.m.

Hotel Information
Hilton Columbus Downtown
401 North High Street
Columbus, Ohio 43215