SPONSORSHIP OPPORTUNITIES

Mid-Atlantic Chapter Spring Meeting 2020

April 27, 2020
Why should you attend?

- Network with 50+ professionals from some of the premier insurance companies in the Mid-Atlantic region.
- Key personnel in attendance from accounting, risk, tax, cyber-security information technology, management, and other key areas.
- Tiered sponsorships to meet your objectives and budget.
- Sponsorship dollars count toward booth selection Priority Points for IASA Annual Conference*.

Earning Priority Points from Chapter events:

- Exhibiting: Companies earn one point for each Chapter Event that they exhibit at during the Calculation Year.
- Sponsorship: Companies earn two priority points for each $1,000 dollars of sponsorship for all Chapter Events in the Calculation Year. This calculation is done on a cumulative basis, recognizing that many individual Chapter Event sponsorships are below the $1,000 threshold. Sponsorship points are awarded on full dollar amounts, with fractional points not awarded.
Event Logistics

1650 Market Street, Suite 4500
Philadelphia, PA 19103

By Air:
20 minutes from Philadelphia Int’l Airport (PHL)

By Car:
In Center City Philadelphia

Under 2 hours from Baltimore, Harrisburg, or New York City.
Overview Agenda

Monday, April 27, 2020

7:30am    Registration Opens
7:30am - 8:30am    Breakfast & Networking with Exhibitors
8:30am - 10:40am    Welcome, General Business, & Educational Sessions (2)
10:40am - 11:00am    Refreshment Break & Networking with Exhibitors
11:00am - 12:00pm    Educational Session
12:00pm - 1:00pm    Lunch & Networking with Exhibitors
1:00pm - 2:40pm    Educational Sessions (2)
2:40pm - 3:10pm    Refreshment Break & Networking with Exhibitors
3:10pm - 4:50pm    Educational Sessions (2)
4:50pm - 5:00pm    Closing Remarks, Raffle, & Adjournment

* Tentative schedule; no changes expected but subject to minor adjustments.
Platinum Sponsorship
$700

- One full attendee registration
- Full page color advertisement in conference brochure
- Skirted table in preferred spot of exhibit area
- 1-time use of attendee list—provided 1 week prior to event
- Recognition as sponsoring breakfast or lunch or as a general sponsor
- Brief overview of your services can be delivered to the attendees at lunch
- Promotional video played during program breaks (up to 4 minutes)

Investment: $700, which counts toward final Priority Points* calculation.

Gold Sponsorship $500

- One full attendee registration
- Full page black & white advertisement in conference brochure
- Skirted table in exhibit area
- 1-time use of attendee list—provided 1 week prior to event
- Recognition as sponsoring one of the refreshment breaks or as a general sponsor of the event
- Brief overview of your services can be delivered to the attendees at lunch

Investment: $500, which counts toward final Priority Points* calculation.

Silver Sponsorship
$300

- One full attendee registration
- Full page black & white advertisement in conference brochure
- Skirted table in exhibit area
- 1-time use of attendee list—provided 1 week prior to event
- Brief overview of your services can be delivered to the attendees at lunch

Investment: $300, which counts toward final Priority Points* calculation.

Bronze Sponsorship

$250

Customized for Sponsors
Unable to Attend in Person... Get Brand Exposure & Leads

- Full page black & white advertisement in conference brochure
- 1-time use of attendee list—provided 1 week prior to event
- Promotional video played during program breaks (up to 4 minutes)

Investment: $250, which counts toward final Priority Points* calculation.

Bronze Sponsorship not available to companies sending an in-person attendee.

To register as a sponsor, click “Sponsors & Exhibitors” at: https://www.iasa.org/IASA/Chapters/MATL.aspx

Additional Questions? Please contact:

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