General Session: How to Change a Culture

Coach Spack will share his personal experiences and how he has personally worked to change a culture for the better. Key steps in accomplishing a dramatic culture change include:

1) Goal-Setting: Breaking a calendar year into 4 quarters. Setting goals and objectives for each quarter-football/academic

2) Overcoming Adversity: Will take a team and individual to failure to see how they respond. Do this within each quarter.

3) Changing a culture: Tell players what are the expectations of them as individuals and teammates. There is a certain protocol to how we do things-“The Redbird Way” After a year everyone should know what those expectations are. Our program centers around 3 things: 1-Work Ethic 2-Accountability 3-Mental and physical toughness

Brock Spack
Head Football Coach
Illinois State University

Session 101: NAIC/STAT/GAAP Update

The session provides an update on newly implemented and/or pending Statutory and U.S. GAAP accounting principles which impact the insurance industry.

Kevin Strutz & Maureen Temchuk
Senior Manager & Manager
KPMG

Session 102: Implementing Effective it Governance Framework as Park of a Control Environment Designed for Today’s Risks

Gain insights into the journey of a large IT Department in implementing formal governance practices throughout its highly complex IT environment. Brett will provide insights on the business need that drove the desire for an IT Governance Framework, how industry best practices were leveraged to develop the framework, progress made to date, and future plans.

Brett Weber
Enterprise Tech Executive
State Farm Insurance Companies
Session 201: State of the Insurance Industry

Goal is to provide an update on key economic trends and issues impacting the insurance industry. This course will cover current market themes and priorities, innovation and disruption in the industry, and opportunities in the industry.

Kevin Strutz & Maureen Temchuk
Senior Manager & Manager
KPMG

Session 202: Finding a Needle in a Needle Stack

As computer networks grow and more data is generated, looking for malicious security activity can be like looking for a needle in a needle stack. By leveraging analytics to understand normal behavior it makes looking for anomalous become more manageable. We will take a look at what analytics is, what are some ways that it can be leveraged to solve security problem, and how this will help shape the future of cybersecurity.

Bryan Sheppard
Director, Information Security
State Farm Insurance Companies

Session 301: The Road Ahead - Automated Vehicles and Insurance

Automated and connected vehicle technologies have the potential to significantly impact the manner in which insurance serves to protect individuals, families, and businesses from financial loss. In discussing the deployment and adoption of these technologies, the property and casualty insurance industry is a critical stakeholder in the conversation to consider a number of potential issues, such as coverage and liability matters and the impact of automated technology to the general public. This presentation will address key issues for the insurance industry with automated vehicles and also provide a background on the current legislative and regulatory landscape.

Ryan Gammelgard
Counsel
State Farm Insurance Companies
Session 302: Latest and Greatest NAIC/STAT Investment Updates

It is imperative for investment accounting and reporting professionals to stay up-to-date on changing regulations and guidance. This is especially true for NAIC updates that will significantly impact reporting requirements for your organization. Join industry and NAIC investment experts for a review of the most recent NAIC investment changes, including updates from the Statutory Accounting Principles Working Group, Blanks Working Group, Investment Risk-Based Capital Working Group, Valuations of Securities Task Force, and more.

(1) Recap the SAPWG, IRBCWG, VOSTF, BWG, and more
(2) Review major changes to NAIC guidance
(3) Address current topics under discussion with the NAIC and what is predicted for reporting

Sam Fields
Product Owner, Product Management
Clearwater Analytics

Session 401: Insurance Tax Update

This session will focus on a variety of tax topics, including the impact of proposed tax legislation on insurance companies with particular focus on the Tax Cuts and Jobs Act. Participants will learn to:

(1) identify tax related issues
(2) estimate their impact upon the effective tax rate, and
(3) better manage related tax exposures.

Tom Wheeland
Partner
BKD CPAs & Advisors

Session 402: Navigating Communication Minefields

This session will give the participant a good idea of their own communications style and an understanding of the tools needed to deal with other's communication styles.

Sam Lewis
Owner, Consultant
Pridestaff