



FOR IMMEDIATE RELEASE

CHUCK GUNKEL, LONG-TERM IASA VOLUNTEER LEADER, PARTNER, AND STAFF MEMBER, TO RETIRE

DURHAM, NC (August 17, 2021) – IASA lifelong volunteer leader, partner, and staff member, [Chuck Gunkel](#), is retiring shortly after the completion of [IASA Xchange™](#) -- IASA's annual conference - in New Orleans.

Chuck currently serves full-time on staff as the strategic partnerships director – a role he has held for nearly seven years. Within this role, he maximized his industry knowledge, relationships with partners and sponsors, and his penchant for problem-solving to create best-in-class exhibit experiences and generate revenue for the insurance industry's leading professional association. Previously, he served IASA as a member and in multiple volunteer leadership and committee roles, including vice president of chapters, vice president of volunteer development, vice president of marketing, while serving on the management team.

Through his prior corporate roles, including serving as a print salesman for Swift Print Communications, he engaged with IASA as a regular exhibitor, sponsor, partner, and attendee.

"It has been an honor to work with Chuck since I joined IASA as CEO nearly two years ago," stated Kerry Crockett, MBA, CAE, CMP, DES. "Chuck has a reputation with our members, partners, sponsors, and staff built on trust, credibility, and his memorable sense of humor. He has had a tremendous impact on our association and the industry, and he will be missed greatly."

Chuck will be recognized on-stage during IASA Xchange™ for his dedication to IASA, leadership, vision, and overall commitment to the industry, partners, volunteers, and staff for what will be his last in-person presence as an IASA staff member.

"Every conference was better than the last," Chuck stated when asked what stood out as being the most memorable experience throughout his IASA career. "I've had a lot of fun over the years, met so many outstanding and famous keynote presenters, and more important, made many lifelong friends."

Chuck plans to spend his retirement enjoying the good life centered around spending time with his family. However, he hasn't ruled out the possibility of re-engaging with IASA as a volunteer in the near future.

His official retirement date is September 10, 2021.

About IASA Xchange™

IASA's national, annual signature educational-rich event attracts an estimated 2,000 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. Twice per year, a smaller version of the event is held virtually as IASA Xchange™ lite, providing engaging professional development opportunities for members reaching them wherever they are. For more information, visit the IASA [website](#).



About IASA

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 24 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the website at www.iasa.org.

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