



**FOR IMMEDIATE RELEASE**

## **IASA SECURES MULTIPLE PARTNERS AND SPONSORS FOR ITS NATIONAL IASA XCHANGE™ AND ONPOINT EVENTS**

**DURHAM, NC (August 25, 2021)** – IASA is excited to announce multiple corporate partners and sponsors for its signature annual events – IASA Xchange™ and OnPOINT -- commencing in New Orleans, La., from August 29-September 1, 2021.

The partnerships provide partners and sponsors with exclusive benefits and value within client- and prospect-rich educational and media environments. The collaboration provides access to IASA leaders, members, attendees, and other partners through its proprietary IASA Xchange™ and OnPOINT branded events with face-to-face networking, visible expertise, and advertising opportunities. Similarly, IASA receives access to its corporate partners' and sponsors' clients and audiences through their corporate channels.

The 2021 partners and sponsors are:

### **IASA Xchange™ Partnering**

Workiva  
Marias Technology  
Insurity  
Johnson Lambert CPAs and Consultants  
BKD CPAs & Advisors

### **OnPOINT Sponsors**

Workday  
Bakertilly  
Johnson Lambert CPAs and Consultants  
BKD CPAs & Advisors

### **Keynote Sponsor (Risha Grant)**

The Hartford

### **Media Partner (annual)**

ALM/NU Property and Casualty 360

ALM/NU Property and Casualty 360's media partnership is annual. The current media partnership concludes with IASA Xchange™ lite in December 2021.

"We are extremely grateful for our partners and sponsors each year," stated Kerry Crockett, MBA, CAE, CMP, DES, CEO of IASA. "This year, with challenging COVID-19 conditions, their commitment to IASA and our members means more than it ever has before. We are excited to welcome them, our members, and our attendees next week in New Orleans."

## **About IASA OnPOINT**

OnPOINT is an educational initiative that provides content targeted specifically to the needs of senior financial, technology and investment insurance company executives, as well as Board and Audit Committee members for peer-to-peer education and networking opportunities. The events presented through the Executive Education Program include OnPOINT and other focused seminars. Learn more about OnPOINT [here](#).

## **About IASA Xchange™**

IASA's national, annual signature educational-rich event attracts an estimated 2,000 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. Twice per year, a smaller version of the event is held virtually as IASA Xchange™ lite, providing engaging professional development opportunities for members reaching them wherever they are. For more information, visit the event [website](#).

## **About IASA**

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 24 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the website at [www.iasa.org](http://www.iasa.org).

###

**Contact:** Tracey Gould, M.S. IMC, CPSM  
Marketing and Communications Director  
[tgould@iasa.org](mailto:tgould@iasa.org)