



FOR IMMEDIATE RELEASE

## Maryland Insurance Commissioner Birrane to Present at IASA Xchange™ and OnPOINT in June in Baltimore

**DURHAM, NC (May 17, 2022)** – IASA welcomes Maryland Insurance Commissioner [Kathleen Birrane](#) to its annual, signature events – [IASA Xchange™](#) and [OnPOINT](#), an executive education experience, in early June in Baltimore at the Baltimore Convention Center, as a special guest speaker. Appointed by Governor Larry Hogan in May 2020, Birrane is the highest-ranking Maryland insurance professional and regulator, shaping the insurance landscape for consumers and the insurance industry statewide and nationally with her roles on several NAIC committees.

Commissioner Birrane will deliver two presentations for IASA's national audience comprised of leading insurance industry companies, influencers, and carriers across a broad mix of verticals. Her sessions, delivered on behalf of the [Maryland Insurance Administration](#), include:

### **[An Interview with Commissioner Birrane – Executive Viewpoint](#)**

**Event:** IASA OnPOINT, an executive education experience

**Day/Time:** Sunday, June 5 from 3:15 PM – 4:15 PM

**Target Audience:** C-suite Executives

This session is an executive-level focused conversation with Maryland Insurance Commissioner Kathleen Birrane as she pulls from her experience and expertise to convey the latest innovations in digital transformation. Topics will include the transition of carriers to digital platforms and implementation of Insurtech oriented products/services, regulator concerns, and initiatives underway to ensure consumer protection as carriers transition to digital operating and delivery systems. She will share her thoughts on cyber risks, threats from international sources and how domestic regulators are working with their foreign counterparts to address these critical issues.

### **[The New H NAIC Committee and the Impact on the Industry](#)**

**Event:** IASA Xchange™

**Day/Time:** Monday, June 6 from 1:30 PM – 2:30 PM

**Target Audience:** Insurance industry professionals; information technology professionals

Maryland Insurance Commissioner Kathleen Birrane discusses the NAIC's new H Committee, its purposes and initiatives. Learn about why the committee was formed, its current focus, and future goals. She highlights key initiatives she believes will have some of the biggest impacts on carriers and consumers from a regulatory perspective.

"We are grateful to have Commissioner Birrane join us in Baltimore next month," stated IASA CEO Kerry Crockett, MBA, CAE, CMP Fellow, DES. "Her presence as the Maryland Insurance Commissioner and high-ranking NAIC committee leader, delivering the latest guidance and status on regulatory matters affecting consumers and carriers, will be invaluable to IASA's members and our audience."

### **About IASA Xchange™**

IASA's national, annual signature educational-rich event attracts an estimated 1,000 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. Three times per year, a smaller version of the event is held virtually as IASA Xchange™ lite, providing engaging professional development opportunities for members -- reaching them wherever they are. For more information, visit the event [website](#).

### **About OnPOINT**

IASA's OnPOINT conference -- held four times per year in conjunction with IASA Xchange™ and IASA Xchange™ lite -- is an exclusive educational and networking opportunity for C-suite and equivalent leaders and practitioners in the industries that IASA serves. OnPOINT features content and peer-to-peer engagement opportunities curated specifically for discerning executives. Registration is limited to a narrow target audience who holds titles and roles within their companies similar to chief financial officer, chief executive officer, chief marketing officer, and equivalent senior-level executive roles/titles (i.e. director and vice president) -- provided they serve as the top-ranking official in their department/specialty within their organization -- for peer-to-peer education and networking opportunities. The events presented through the Executive Education Program include OnPOINT and other focused seminars. OnPOINT is offered four times per year in conjunction with each IASA Xchange™ and IASA Xchange™ lite event. For more information, visit the event [website](#).

### **About IASA**

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and

learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 24 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

###

**Contact:** IASA

IASA Communications

[communications@iasa.org](mailto:communications@iasa.org)