



**FOR IMMEDIATE RELEASE**

## **IASA Launches New Podcast, Additional Coverage**

**DURHAM, NC (June 13, 2022)** – IASA launched its new visible expertise content platform, “IASA’s [Additional Coverage](#),” during its signature, annual event – [IASA Xchange™](#) -- on June 8, 2022. Hosted by IASA member, [Tim Hicks](#), insurance product manager and lifecycle engineer for [FIS Global](#), the podcast supports IASA’s mission to be the voice of the insurance industry.

The product launched on one of the leading podcast platforms, [Podbean](#), and covers the insurance industry’s latest, national trends, hot topics, innovation, and current events featuring experts from across the United States. The podcast launched with three live episodes, which include:

**Episode 1** [Cyber Threats](#) featuring [Mark Scholl](#)

**Episode 2** [Leading Authentically](#) featuring [Carlyn Lynch](#)

**Episode 3** [Long-duration Targeted Improvements](#) featuring [Scot Glasford](#)

Future, planned episodes include:

**Episode 4** Negative Returns in Bonds and Stocks featuring [Carl Terzer](#)

**Episode 5** Value of Volunteering featuring [Jason Nickles](#)

**Episode 6** How to Reduce Stress featuring [Paul Heacock](#)

**Episode 7** Employee Retention and Adaptability featuring [Courtney Clark](#)

The first episode, which went live today, covers cyber threats and features cybersecurity subject matter expert, Mark Scholl, CISSP, CEH, MCSE, CISA, principal at [WIPFLI, LLP](#). In this episode, the critical topic of cyber threats is explored. With cyber criminals reinventing the cyber landscape daily, and technology and companies trying to stay one step ahead, is your company prepared to be proactive as well as reactive? Tim and Mark dive into this timely subject.

The episodes go live every other week on Sundays with the next episode publishing on June 19, 2022.

### **About Mark Scholl**

Mark is a principal in the firm's risk advisory and forensics practice. With more than 30 years of experience, he specializes in all aspects of technology services for the firm primarily for the financial institution industry, including information security and perimeter vulnerability assessments, IT risk assessments, network design and support, and IT training. In addition, Mark has an internal leadership role as the Illinois market leader, responsible for oversight and growth.

### **About IASA**

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 24 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

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