



FOR IMMEDIATE RELEASE

IASA OPENS CALL FOR CONTENT FOR DECEMBER 15, 2022 IASA XCHANGE™ LITE AND ONPOINT EVENTS

DURHAM, NC (June 30, 2022) – IASA recently opened the [Call for Content](#) (aka Call for Speakers) for its IASA Xchange™ lite and OnPOINT virtual conferences to be held in tandem on December 15, 2022.

IASA Xchange™ lite is the ultimate one-day virtual education experience with OnPOINT, which is the executive education series targeting C-suite insurance, finance, accounting, risk, and systems professionals. Both events provide top-shelf speakers – industry thought leaders and influencers -- from across the country, delivering riveting content with real-world applications for the broader insurance community, including IASA's 13,000 members.

The topics of interest for the December 2022 events include:

- Claims
- Underwriting
- Asset and Liability Management
- Hybrid and Changing Workplace
- Retaining Talent
- ESG
- Achieving Growth in 2023 and Beyond
- M&As
- Product Innovation
- Obtaining and Retaining Talent
- Capital and Debt Financing Strategies
- Corporate Social Responsibility
- Long-term Investing Strategies Beyond COVID-19
- Artificial Intelligence Modeling Risk

“As the voice of the insurance industry, it’s critical for IASA to recruit the industry’s top influencers and thought leaders in the markets that matter most to IASA members and its greater audience,” stated Kerry Crockett,

MBA, CAE, CMP Fellow, DES, IASA CEO. “This allows IASA to deliver best-in-class content to attract the right audience for each event based on attendee needs and each business season.”

If you are a visible expert – speaker, author, and/or researcher – in any of the subject areas above, submit a proposal [here](#). All speaking proposals are due by **July 8, 2022**. Speaker acceptances will be made in August 2022.

About IASA Xchange™ lite

This one-day event provides engaging professional development opportunities for members, reaching them wherever they are, ensuring our constituents have regular, consistent educational opportunities to keep them abreast of industry trends, best practices, and lessons learned. IASA Xchange™ lite is paired with a half-day OnPOINT event.

About OnPOINT

OnPOINT is an executive education-level initiative that provides content targeted specifically to the needs of senior financial, technology, and investment insurance company executives, as well as Board and Audit Committee members, for peer-to-peer education and networking opportunities. The events presented through the Executive Education Program include OnPOINT and other focused seminars. OnPOINT is offered in conjunction with IASA Xchange™ and IASA Xchange™ lite events.

About IASA

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 22 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

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