



FOR IMMEDIATE RELEASE

IASA OPENS CALL FOR CONTENT FOR JUNE 2023 IASA XCHANGE™ AND ONPOINT EVENTS

DURHAM, NC (July 12, 2022) – IASA opened the [Call for Content](#) (aka Call for Speakers) for its IASA Xchange™ and OnPOINT hybrid events to be held in tandem between June 4-7, 2023 in Minneapolis, Minnesota, and virtually.

IASA Xchange™ is the ultimate destination education experience for insurance industry professionals. OnPOINT is the executive education series targeting C-suite insurance, finance, accounting, risk, and systems professionals. Both events provide top-shelf speakers – industry thought leaders and influencers -- from across the country, delivering riveting content with real-world applications for the broader insurance community, including IASA's 13,000 members.

The topics of interest for the June 2023 events include:

- Claims
- Underwriting
- Asset and Liability Management
- Hybrid and Changing Workplace
- Retaining Talent
- ESG
- Achieving Growth in 2023 and Beyond
- M&As
- Product Innovation
- Obtaining and Retaining Talent
- Capital and Debt Financing Strategies
- Corporate Social Responsibility
- Long-term Investing Strategies Beyond COVID-19
- Artificial Intelligence Modeling Risk
- Economic Update
- Impact of Inflation on Insurance

“As the voice of the insurance industry, it’s critical for IASA to recruit the industry’s top influencers and thought leaders in the markets that matter most to IASA members and its greater audience,” stated Kerry Crockett, MBA, CAE, CMP Fellow, DES, IASA CEO. “This allows IASA to deliver best-in-class content to attract the right audience for each event based on attendee needs and each business season.”

If you are a visible expert – speaker, author, and/or researcher – in any of the subject areas above, submit a proposal [here](#). All speaking proposals are due by August 31, 2022. Speaker acceptances will be made in September 2022.

About IASA Xchange™

IASA’s national, annual signature educational-rich event attracts an estimated 1,500 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meeting, including presentation of the [IASA IMPACT Awards](#). Each December, a smaller version of the event is held virtually as IASA Xchange™ lite, providing engaging professional development opportunities for members reaching them wherever they are.

About OnPOINT

OnPOINT is an executive education-level initiative that provides content targeted specifically to the needs of senior financial, technology, and investment insurance company executives, as well as Board and Audit Committee members, for peer-to-peer education and networking opportunities. The events presented through the Executive Education Program include OnPOINT and other focused seminars. OnPOINT is offered in conjunction with all IASA Xchange™ and IASA Xchange™ lite events.

About IASA

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 22 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

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