



FOR IMMEDIATE RELEASE

JASON NICKLES ELECTED IASA 2022-2023 BOARD CHAIR

DURHAM, NC (July 5, 2022) – IASA’s membership [recently elected](#) its new Board of Directors for the 2022-2023 term, voting [Jason Nickles](#), CPA, AVP and assistant controller for Western & Southern Financial Group, as Board Chair. A long-term IASA volunteer, Jason has served IASA – his professional association – for more than 15 years in various roles, including education, volunteer development, eLearning, and past president of his local IASA Chapter – Southwest Ohio.

In his volunteer role as Board Chair, Jason will guide the association, in close partnership with CEO Kerry Crockett and the entire Board of Directors, through a year of aggressive growth and positive change driven by IASA’s newly crafted business and strategic plans. Top priorities for the 2022-2023 year include expanding IASA’s footprint into new segments of the insurance industry, adopting a new and concerted advocacy strategy, embracing a rich content and storytelling platform, increasing its member and attendee base, and increasing brand awareness of IASA by demonstrating the intrinsic value of the association and its impact on the industry to members and other stakeholders.

In his current professional role at Western & Southern Financial Group, Jason is responsible for the organization’s technical accounting function, investment accounting, and financial analysis. He holds a BSBA in Finance and Accounting from the University of Cincinnati and is a licensed CPA in the state of Ohio.

“I’m thrilled to embark on a new chapter with IASA and my career, serving as IASA Board Chair,” stated Jason. “As IASA continues to grow the insurance industry and our member organizations, I look forward to continuing the important work of the leaders before me and fulfilling our mission of becoming the voice of the insurance industry.”

Jason’s term continues through June 30, 2023. When he is not spending time with his wife and their daughter, Jason enjoys golfing and traveling.

About Western & Southern Financial Group

Founded in Cincinnati in 1888 as The Western and Southern Life Insurance Company, Western & Southern Financial Group, Inc., a *Fortune* 500 company, is the parent company of a [group of diversified financial services businesses](#). Its assets owned (\$66 billion) and managed (\$41 billion) totaled \$107 billion as of March 31, 2022. Western & Southern is one of the strongest life insurance groups in the world. Its seven life insurance subsidiaries (The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company,

Columbus Life Insurance Company, Gerber Life Insurance Company, Integrity Life Insurance Company, The Lafayette Life Insurance Company, and National Integrity Life Insurance Company) maintain very strong financial ratings. Other member companies include Eagle Realty Group, LLC; Fort Washington Investment Advisors, Inc.;¹ IFS Financial Services, Inc.; Touchstone Advisors, Inc.;¹ Touchstone Securities, Inc.;² W&S Brokerage Services, Inc.;^{1,2} and W&S Financial Group Distributors, Inc. Western & Southern is the title sponsor of seven major community events every year, including the [Western & Southern Open](#), a premier event in the U.S. Open Series played each August by the world's top-ranked professional male and female tennis players.

1 A registered investment adviser.

2 A registered broker-dealer and member [FINRA/SIPC](#).

[Review our current financial ratings.](#)

About IASA

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 22 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, which drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

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