



FOR IMMEDIATE RELEASE

IASA HONORS IMPACT AWARD WINNERS DURING IASA XCHANGE™

Minneapolis, MN (June 5, 2023) – IASA honored its annual [IMPACT Award](#) winners during its annual signature event, [IASA Xchange™](#), this week in Minneapolis, MN. The honorees were announced during the association’s Business Meeting held on Monday, June 5, 2023. The awards program recognizes individual and company members who have had the greatest, positive impact on the insurance industry, association, and their communities.

The 2023 IMPACT Award Winners are:

Volunteer of the Year Award

This award recognizes the member who has made significant contributions to the IASA community through volunteer leadership.

Winner: [Rod Van Genderen](#), [Securian Financial Group](#)

Solution Provider of the Year Award

This award is given to an individual affiliated with a Solution Provider Company or their company that demonstrates professional excellence in all business interactions, partners with clients to create solutions to business-related challenges, and promotes carrier/solution provider relations.

Winner: [SS&C](#)

Corporate Impact Award

The Corporate Impact Award recognizes an IASA Member Company that has demonstrated and remains committed to making a positive impact within the last 12 months. This commitment includes work on sustainable efforts that impact the community, environment, and other social issues.

Winner: [Western & Southern Financial Group](#)

Speaker/Educator Award

This award recognizes an individual who has made presentation at the local chapter level, as part of IASA Xchange™, IASA Xchange™ lite, or in eLearning webinars, in support of advancing the education of professionals within the insurance industry.

Winner: [Connie Jasper Woodroof](#)

Diversity, Equity, & Inclusion Award

This award celebrates the efforts and accomplishments of insurance industry companies who work to promote a more racially and ethnically diverse workforce. It recognizes those entities or companies who have demonstrated a commitment to promoting full and equal participation in the insurance industry through the encouragement and inclusion of all.

Winner: [IAT Insurance Group](#)

Chapter Merit Award

This award celebrates the efforts and accomplishments of insurance industry companies who work to promote a more racially and ethnically diverse workforce. It recognizes those entities or companies who have demonstrated a commitment to promoting full and equal participation in the insurance industry through the encouragement and inclusion of all.

Winner: Chicago Land

Winner: Georgia

Winner: Land O Lakes

Winner: Metro NY/NJ

Winner: Michigan

Winner: Mid-Atlantic

Winner: Mid-South

Winner: Mid-West

Winner: Northeastern

Winner: Ohio

Winner: Pacific Northwest

Winner: Show-Me

Winner: Southwestern Ohio

Winner: Sunshine

Winner: Texas

Winner: Wisconsin

Board Chair Award

This award is personally selected by the Board Chair each year based on the yearlong contributions and positive impact by a member on the association, industry, and fellow members, if the Board Chair determines there is a worthy candidate during their year as Chair.

Winner: [Kristine Weber](#)

“I am immensely proud of the great work the IMPACT Award winners accomplished over the past year in pursuit of their individual mission,” stated IASA CEO [Kerry Crockett](#), MBA, CAE, CMP Fellow, DES. “These member companies and individuals embody the mission, vision, and values that IASA is based upon, and their efforts are making a great difference in the insurance industry.”

Nominations for the 2024 IMPACT Awards will be scheduled in early 2024. For more information, please visit the IASA IMPACT Awards [website](#).

About IASA IMPACT Awards

Each year, IASA recognizes individuals and/or companies who have positively impacted the insurance industry. In 2023, two new awards were introduced to members, including: Corporate Impact Award and Speaker/Educator Award. All awards are merit-based and awarded based on their positive impact on and commitment to the insurance industry. Nominees are submitted by members and non-members; however, only member companies and individuals are eligible to win. Nominations are reviewed by IASA's Awards Committee and approved by the Board of Directors. Prior honorees are not eligible to win. The awards are presented in-person during IASA's annual, signature event, IASA

Xchange™, which was held this year on June 5 in Minneapolis, MN., at the Minneapolis Convention Center. Learn more about the awards program [here](#).

About IASA Xchange™

IASA's national, annual signature educational-rich event attracts an estimated 1,000 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. Two times per year, a smaller version of the event is held virtually as IASA Xchange™ lite, providing engaging professional development opportunities for members -- reaching them wherever they are. For more information, visit the event [website](#).

About IASA

For almost 100 years, IASA -- a non-profit 501(c)(3) -- has served as the trusted source for knowledge and innovation that guides the community of insurance professionals. As the voice of the insurance industry, IASA fosters an environment of selfless engagement, inclusivity, and conviction, advancing careers and personal growth for its members and constituents. It produces the best education and learning opportunities in an open and sharing environment through exceptional leadership that promotes excellence, collaboration, innovation, and community engagement. Its community roots, consisting of thousands of members and insurance constituents, in addition to 24 national chapters, runs deep with a mission to accelerate professional growth to shape, influence, elevate and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests, that drives future industry innovation through the practice and alliance of insurance professionals. To find out more about IASA, visit the [website](#).

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