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FOR IMMEDIATE RELEASE

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IASA OPENS CALL FOR CONTENT - JUNE 2025 ANNUAL CONFERENCE

TIMBERLAKE, NC (July 1, 2024) – The Call for Content for IASA's Xchange annual conference held June 8–10, 2025, in St. Louis, is now open. Each year, the Call for Content is extended to professionals in the insurance industry requesting topic and speaker session proposals to enhance the educational program.

The Xchange conference and tradeshow offers roughly 35 educational sessions over the course of three days including tracks in Accounting and Finance, Enterprise Risk Management, Professional Development, Technology, and Executive Education. The event also includes an exhibition tradeshow, networking receptions, and social events, which draw more than 500 attendees each year.

Topics of interest for the June 2025 program include:

- Tax, Bond, NAIC, GAAP, and more
- Cybersecurity and data security
- Workforce trends and generational differences
- Specific use cases of AI in insurance
- Geopolitical risk and election-year economic forecasts

A full list of topics can be found at iasa.org/proposal.

If you are a subject matter expert or know one who fits the areas above, <u>click here</u> to read the requirements for submitting a proposal. All speaking proposals are due by August 31, 2024. Speaker acceptances will be announced in October 2024.

"Speaking at the IASA Xchange conference is a unique opportunity to position yourself as a thought leader, share your valuable expertise, and contribute to the growth and development of our professional community," shares IASA's Executive Director, Kim Nicholl-Keane. "We encourage all industry experts to submit their proposals and join us in making this event an enriching experience for all attendees."

About IASA Xchange™

IASA's annual signature event attracts an estimated 500 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. The IASA Xchange 2025 will be held in St. Louis, June 8–10, 2025.

About IASA

For almost 100 years, IASA, a 501(c)(3), has served as the trusted source of knowledge and innovation that guides the community of insurance professionals. IASA's community roots, consisting of thousands of members and insurance constituents, in addition to 18 national chapters, run deep, with a mission to accelerate professional growth to shape, influence, elevate, and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests that drive future industry innovation through the practice and alliance of insurance professionals. Learn more at IASA.org.

About The Institutes

The Institutes® are a not-for-profit comprised of diverse affiliates that educate, elevate, and connect people in the essential disciplines of risk management and insurance. Through products and services offered by The Institutes nearly 20 affiliated business units, people and organizations are empowered to help those in need with a focus on understanding, predicting, and preventing losses to create a more resilient world. Learn more at Global.TheInstitutes.org.

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