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**FOR IMMEDIATE RELEASE**

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**IASA ANNOUNCES NEW EXECUTIVE DIRECTOR**

**TIMBERLAKE, NC (November 20, 2023)** – Effective November 20, 2023, IASA has a new Executive Director, Kim Nicholl-Keane, M.Ed., CAE, CMP. For the past five years, Kim has served as the Deputy Executive Director for The Institutes CPCU Society, a community of property and casualty insurance professionals who promote excellence through ethical behavior and continuing education.

Prior to joining CPCU Society, Kim spent 15 years consulting and helping associations with program development, education, and membership. She earned the Certified Association Executive (CAE) and holds a master’s degree in Education from Pennsylvania State University. She lives with her family in West Chester, PA.

She shares, “I am thrilled to be joining IASA at this pivotal time and to have the opportunity to contribute to its future. I look forward to serving alongside the dedicated volunteer leaders, members, and staff who are the pillars of the IASA community. IASA has a bright future ahead and am excited about the journey we will undertake together.”

**About IASA**

For almost 100 years, IASA, a 501(c)(3), has served as the trusted source of knowledge and innovation that guides the community of insurance professionals. IASA’s community roots, consisting of thousands of members and insurance constituents, in addition to 18 national chapters, run deep, with a mission to accelerate professional growth to shape, influence, elevate, and strengthen the insurance industry. Its vision is to be the definitive source of trusted knowledge, credible collaboration, and common business interests that drive future industry innovation through the practice and alliance of insurance professionals. Learn more at [IASA.org](http://IASA.org).

**About The Institutes**

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