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FOR IMMEDIATE RELEASE

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ROD VAN GENDEREN NAMED 2025–2026 ADVISORY BOARD CHAIR

Malvern, Pa. (June 30, 2025) – IASA recently announced its new Advisory Board for the 2025–2026 term, with Rod Van Genderen, ACS, CPA, FLMI, Head of Operational Risk at Securian Financial Group, advancing to the role of Advisory Board Chair. As a long-time IASA volunteer serving on various committees and as an officer for the Midwest Chapter, Rod has served in the IASA community for more than 20 years.

In his current role at Securian Financial Group, Rod is responsible for leading strategy for all operational risk program elements and enabling risk-informed decisions across the company. He holds a bachelor's degree in accounting and psychology from the Central University of Iowa and is a licensed ACS, CPA, FLMI, and HIA.

In his new role as IASA Advisory Board Chair, Rod will lead the Advisory Board in close collaboration with IASA's Executive Director, Kim Nicholl-Keane, to provide strategic direction for the organization while expanding IASA's network and promoting IASA in the insurance and risk management community. Top priorities include enhancing educational opportunities, deepening professional connections, and ensuring long-term organizational stability.

"I am honored to step into the role of Advisory Board Chair," stated Rod. "This year, my focus is on the power of one more—one more person invited, one more connection made, one more opportunity shared, one more risk mitigated. If each of us invites just one more colleague to an IASA event, like Xchange 2026, imagine the impact. Together we can build stronger networks and create deeper learning opportunities."

Rod's term as the IASA Advisory Board Chair begins July 1, 2025, and continues through June 30, 2026.

About Securian Financial

To be confident in your financial future, you need to trust the strength and commitment of the companies you choose to work with. For more than 140 years, the [Securian Financial](#) family of companies has been developing innovative insurance and retirement solutions to meet the evolving needs of individuals, families and businesses. Offered through partnerships with employers, financial professionals and affinity groups, our products help bring peace of mind to more than 23 million customers throughout the United States and Canada. We are trusted by our partners and customers to

fulfill our purpose of helping to build secure tomorrows. For more information about Securian Financial, visit securian.com or follow us on [Facebook](#), [Instagram](#) or [LinkedIn](#).

About IASA

For nearly 100 years, the Insurance Accounting & Systems Association (IASA) has been the trusted source of knowledge and education connecting the community of insurance professionals in accounting, finance, systems, and technology.

With over 500 insurance carriers and solution providers representing over 12,000 professionals, IASA membership encompasses diverse functions within the insurance industry all with a core focus on COMMUNITY, EDUCATION, and CONNECTION. IASA is a 501(c)(3) non-profit organization featuring 18 local chapters and national events such as our annual IASA Xchange conference and tradeshow. Learn more at [IASA.org](https://iasa.org).

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